Stockertim



MEDIA KIT

Put your brand before the world's investors.

Stockertim.com is a global platform for financial and business news, market data, analytics and investor education.

62,000
visitors

70,000
page views

132
countries

STOCKERTIM GROUP

A world-class platform for financial and business news, analytics and information.

News

Market and company news, analysis and press releases, every day.

Markets and analytics

Prices, charts and portfolio analytics across global markets.

Education

Free investing courses, practical guides and a dictionary of finance.

SCALE

A global audience, growing every day.

62,000

VISITORS

70,000

PAGE VIEWS

Totals to date, and counting.

GLOBAL REACH

132

countries

6 continents

Stockertim is read wherever people follow markets.



Africa · Asia · Europe · North America · South America · Oceania

AUDIENCE

Investors, professionals and readers of global markets.

Investors

People who research a company before they act, and follow the prices that matter to them.

Professionals

Readers who work in finance and business and need the day's news and data in one place.

Global markets readers

A worldwide readership that follows markets across borders and time zones.

THE PLATFORM

One group. Many reasons to return.

News and Newswire
Market and company news, analysis and press releases.

Markets
Prices, charts and search across global equities.

Stockertim Index
Our own market index, with a monthly outlook.

Stockertim League
A free stock-picking competition with seasons and prizes.

Stockertim Learn
Free investing courses in country editions and several languages.

How and Dictionary
Step-by-step money guides and a dictionary of finance.

AlphaView
Portfolio analytics for serious investors.

AlphaChat and AlphaSecure
A secure workspace and a security observatory for organisations.

ADVERTISING

Four ways to be seen.

01

Sponsored post or press release

Your story, published where investors read.

02

Banner ads

Your artwork in a fixed, prominent position.

03

Automation ads

Give us your brand. We design, size and rotate the banners.

04

Sponsored page

Your name on a whole section, with no other sponsor beside you.

SPONSORED CONTENT

Stockertim

Tell your story. Own a section.

Sponsored post or press release

Your story, published where investors read.

- Published on Stockertim News or Stockertim Press, and kept online
- Clearly labelled “Sponsored”
- Carried in our news feeds, with optional homepage and newsletter placement

Sponsored page

Your name on a whole section, with no other sponsor beside you.

- “Sponsored by” with your logo and link
- One sponsor per section for the term
- Markets, News, Newswire, Learn, League and more

DISPLAY ADVERTISING

Stockertim

Your creative, or ours.

Banner ads

Your artwork in a fixed, prominent position.

- Your own creative, exactly as supplied
- At the top of the page, or inside the article
- Booked by the day, the week or the month

Automation ads

Give us your brand. We design, size and rotate the banners.

- No artwork needed: a brand, a message and a link
- Every size and position across the site
- Optional country targeting

EXCLUSIVE

Own the whole inventory.

One advertiser. Every advertising position on Stockertim. A fixed term. Ask for a proposal.

Every format

Banner positions, automation ads, sponsored pages and sponsored posts, reserved for your brand.

True exclusivity

No other advertiser beside you for the length of the agreement.

Reported throughout

A delivery report every month, under a written contract.

HOW IT WORKS

From request to campaign.

1

Request

Tell us what you have in mind at stockertim.com/advertise.

2

Quote

Your quote arrives by email, prepared for your campaign.

3

Creative

Send your creative. We check it and schedule it.

4

Campaign

Your campaign runs, with a private report from start to finish.

ADVERTISING DESK

Stockertim

Request your quote.

stockertim.com/advertise

stockertimpremium@stockertim.com